

Kenny Yeung

Product Designer

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Experience

Ford Motor Company Product Design Intern

May 2018 - August 2018

- Designed aspects of future autonomous vehicles
- Hosted own exploration into how autonomous vehicles could increase the mobility of the elderly
- Worked closely with engineers and stakeholders
- Conducted user research and testing studies
- Synthesized insights through methods like journey mapping

Dot Lab UI/UX + Front-End Development Intern

May 2017 - August 2017

- Worked with team to build entire brand identity of the company from ground-up
- Developed the company's website with HTML/CSS

Extracurriculars

Berkeley Innovation Director of Education

Present

- Create the curriculum for consultants of Berkeley Innovation
- Train new consultants through workshops
- Find relevant resources for various project teams and consultants.

Human-Centered Design Decal Instructor

Present

- Instruct around 100 students per semester at UC Berkeley
- Teach course on fundamentals of design theory and practice
- Focus the course on human-centered design

Education

UC Berkeley

B.A. Neurobiology, Computer Science minor

August 2016 - May 2020

Skills

Design

Human-centered design, user research, synthesis, prototyping, visual design, journey/problem maps, personas, ideation, framing, interaction design

Prototype

Laser cutting, 3D Printing, Arduino, cardboard, digital (web + mobile) prototype

Code

Computer security principles, HTML/CSS, Bootstrap/SCSS, Swift, Java, Python, SQL, LaTeX

Tools

Sketch, Figma, Invision, Illustrator, Photoshop, InDesign, Keynote, Autodesk Fusion 360